

What's On

Combining technology, innovation for improvement of people's health, well-being: Al Kharafi

Zain enters MoU with Myca for mobile health platform

BARCELONA, March 1: Zain Group, a leading mobile telecom innovator in eight markets across the Middle East and Africa, announces entering a Memorandum of Understanding (MoU) with Myca Health Inc. (Myca), an innovative Canadian-based leader in the development of unique proprietary software for scalable IT web based platforms. Myca's expertise extends to mobile telephone networks, permitting cost effective and time efficient management of access and delivery of health and medical services to its users.

The MoU between the two organizations provides for the development and implementation of a world-class mobile electronic medical health re-



Myca's representative in Kuwait, Kamran Lari (2nd left), shakes hands with Bader Al-Kharafi, Zain Group Vice-Chairman, flanked by Emre Gurkan, Zain Group Chief Strategy & Business Development Officer (left), and Jennifer Suleiman, Zain Group Head of Corporate Sustainability (right).

cord (EMR) platform across Zain's network, powered and customized by the telco for each specific market. The service is in alignment with Goal 3 (Good Health and Well-Being) of the UN's Global Goals for Sustainable Development and is planned to be gradually rolled out across Zain markets in the second-half of 2017.

Once fully implemented, the project will allow Zain to offer to its users a controlled and secured mobile interface for access to physician services, scheduling of appointments, non-face to face mobile consultations, and access to electronic prescriptions, among other services.

The Zain mobile health interface

(patient portal) will also include secure storage of all health records on a user's mobile device, together with health and wellness applications that track nutrition and exercise, and allow monitoring of remote patient care management as needed.

Commenting on the MoU, Bader Al Kharafi, Zain Group Vice-Chairman said, "This collaboration represents the very best of our efforts, combining technology and innovation, with the tangible improvement of people's health and well-being and ultimately, their lives. We believe the state-of-the-art digital solutions offered by Myca complemented by our local knowledge and strong customer base in the region will make for an extremely

impactful interaction."

Leonard B.C. Schlemm, Myca Health's Chairman, stated, "We are very excited about the prospect of being able to work with the innovating and dynamic leadership of Zain's management and technical teams. We strongly believe that the unique product that Myca has to offer, developed and refined over many years of extensive research and development, will adapt very well to the Zain mobile platform and secure Zain's continued leadership in the region in the delivery of mobile telephone services and applications. We expect that this will also add greatly to improving health outcomes of the region's population."



A photo from the event

KidZania celebrates Kuwait's National and Liberation Days

It was celebrations galore as KidZania, the kid-size metropolis, celebrated Kuwait's National and Liberation Days with a patriotic 17-day program that ran from Feb 16 to March 4.

During the 17-day program, young visitors to the city enjoyed a joyful, festive atmosphere

and participated in numerous fun-filled National Festival-themed activities KidZania had to offer. Kids were also hosted at an exciting black light show which introduced them to the history of Kuwait, including the pre-oil era, and how Kuwaitis used to earn their living in the

olden days.

Celebrations also included public parades and flash mobs at the Avenues Mall over different weekends in February, which were organized alongside KidZania's staff and beloved characters.

Celebrate splendors of spring with Dean & DeLuca delicacies

KUWAIT CITY, March 1: Enjoy the flavors of spring with seasonal delicacies like never before! DEAN & DELUCA presents you with the key to happiness and joy with more treats this season from their Spring Splendors and its EGGsquisite treats, that are great to share.

Throughout most of March until mid-April, treat your taste buds to a rich selection of premium confectionery, cookies, novelty chocolate figurines and chocolate eggs of all sizes which are also perfect to gift your family, friends and loved ones.

Families with children will also enjoy a myriad of EGGsciting activities on weekends which include favorites like egg decorating, face painting and more! Take the fun home to your family gatherings with special chocolate bunny and egg making kits, exclusively available for the season.

Blossom in the sweetness of spring with DEAN & DELUCA and enjoy a delightful time with your loved ones when you visit us at The Avenues.



For more information about our seasonal selection, follow us on Facebook (DeanDelucaME) and Instagram (@DeanDelucaME). Planning an unforgettable event this spring? Call 22080777 or visit www.DeanDeluca.Catering and find out how we can help you create memorable occasions.

Colour and print key

New Look SS'17 collection reflects fresh & casual feel

KUWAIT CITY, March 1: This season, for ladies more than ever, colour and print are key. Acid brights lead the way as the go to palette — bright prints as well as block colours and 80s rave graphics adorn some of the most statement seasonal pieces.

Gingham reigns supreme as our go to print for spring and is seen across dresses, separates and outerwear. Sleeve details are statement — from over stated ballooned shaped to exaggerated cuffs on deconstructed tailoring. Layering aids the spring/summer transition — studded and embroidered tulle is worn over denim and printed tees keeping things casual and fresh.

Grunge is back but with a folk inspired twist. Multi frills, mismatched ditsy prints and cutwork details are seen on blouses and dresses and worn against ripped denim and lace.

For men 1950s Sin City inspires one of the main trends this season; reverse

shirts teamed with retro tailoring in Cuban colours are key. Printed summer darks and black base florals are dressed down to give a relaxed feel to the vintage inspired collection.

Urban culture is evident throughout the range. The return of the Crombie jacket, tracksuit and polo neck lend themselves to the 90s East London hipster scene, whilst customised tops and denim give the collection a real edge.

Layering plays an important role for New Look Men this season. Washed out, neutral colours provide a clean minimalist feel with fabrications and loose fitting silhouettes key for SS'17. Tailoring has evolved with a nautical influence, pinstripes give the collection a fresh modern feel.

The Spring Summer Collection is available at all New Look stores throughout Kuwait at The Avenues, Al Biraq Mall, Al Salam Mall and Promenade Mall.



New look SS'17 collection



KFH executives

'Strategy & Leadership'

KFH participates in Harvard Exec Development program

KUWAIT CITY, March 1: Kuwait Finance House (KFH) participated in Harvard Business School Executive Development Program themed "Leading Strategy Execution in Financial Services". The education program that was held in Oman for 6 consecutive days focused on two primary themes; Strategy and Leadership.

This program is designed to courageously lead executives to drive their organizations forward by superior strategy execution and to support the development of senior leaders in the banking and finance sector in the GCC countries. It equips participants with concepts and tools for thinking strategically.

The program is viewed as strategic project to be organized by the Institute of Banking Studies IBS. 47 partici-

pants took part in this program from different banks and financial institutions in the GCC region.

Participants from KFH were: Lmya ALTabtebae, Group Deputy General Manager IT Planning and Architecture, Imad Mirza, Executive Manager Talent Management, Mahmoud Wafa, Executive Manager Debt Restructuring, Mohammad AIDuwaillah, Executive Manager Capital Market, Mohamed Fayad, Executive Manager Credit Administration, Khaled Al-Awadhi, Executive Manager AlRuwwad Banking, and Ahmad AlOthman, Manager Retail Transition.

The program offered international lecturers and professors such as James Dowd, Linda A Hill, Stuart Gilson and Francesca Gino.

and gas, chemical, power and other industries. They provide heat management solutions to maintain process temperatures and provide freeze protection to ensure flow assurance and safety.

Event will be conducted on March 6, 2017, Monday at Dasman Ballroom, Radisson Blu Hotel, Salwa. Registration will start at 6:15 pm and session will begin at 6:45 pm.

Please register yourself through www.iekkuwait.org by clicking Event Attendance or kindly send an email to iekkuwt@hotmail.com with your name, contact details and number of attendees. You can also register using the registration link provided in the



Abdallah El Omar — Sales Director — receiving the Service Hero Award.

'Electronics Store of the Year'

X-cite wins Service Hero Award for 3rd yr in a row

DUBAI, March 1: X-cite by Alghanim Electronics, Kuwait's largest electronic retailer, won the first place in the Service Hero Awards 2016 for the Electronics category, for the third year in a row. The award ceremony was held in Dubai on Feb 22, 2017.

It is of no coincidence that X-cite won this prestigious award for three consecutive years, given the company's continuous efforts towards service excellence and positive consumer engagement. The award also demonstrates X-cite's ongoing commitment to deliver a world-class shopping experience throughout its strategically located showrooms and online store with great customer service

throughout the year.

X-cite by Alghanim Electronics would like to thank its customers and fans as this award was only made possible by the customers' trust that was instilled in the company, a trust that the company prides itself on and strives to maintain. The company's main goal is to meet and exceed customer satisfaction by continuously improving its services and providing value to the customer.

Stay connected with X-cite via its various social media channels on Instagram, Twitter and Snapchat, @xcitealghanim, or Facebook, XcitebyAlghanim, or visit their online store www.xcite.com.

click

Latest

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These are innovative solutions developed to better serve the customers in Oil & Gas, Petrochemical and Process Industries. Pentair Thermal Management is a Global leader in electric heat tracing products and turnkey projects engineering, management, and construction services for oil

e-invitation.

For any question, please call at the chapter's office between 5:30 pm and 8:30 pm at 22445588 Extn 314 or Contact Engr Mohandas Kamath (Mob: 67030055) / Engr Sudhir Menghani (Mob: 97987455).

We look forward your participation in large numbers.

General

KIFF anti-drugs campaign: As part of the Fraternity fest, Kuwait India

Fraternity Forum (KIFF) is conducting Anti-Drugs Campaign among Indians living in Kuwait. According to the available statistics of Indian Embassy, 60% of the convicted Indians in Kuwaiti Jails are arrested on drug-related cases. The recent cases of death and captives of Indian drug abusers is a threatening news. To defend and to campaign against such social crisis by protecting individuals as well as the society has become obligatory. In this current situation, Kuwait India Fraternity

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ABK announces winners of 43rd Double Your Salary weekly draw

KUWAIT CITY, March 1: Al Ahli Bank of Kuwait (ABK) held its 43rd "Double Your Salary" weekly draw on Feb 20, 2017 at the Bank's Head Office in the presence of a representative from the Ministry of Commerce, announcing the names of the winners

for this week. The promotion includes weekly draws, with two winners per draw. The campaign will run until June 27, 2017.

The winners this week were:
 ■ Ohood Jaafar Essa AlMusawey, Qurain Branch
 ■ Siju Vayalamanni Chacko, Jleeb Al-Shuyoukh Branch

New customers who transfer their salary to ABK receive KD 100 and will automatically be entered into the weekly draws to double their salaries. Existing customers who are already transferring their salary to ABK are entered into a separate draw.

For more information about Al Ahli Bank of Kuwait please visit eahli.com or contact a customer service agent via 'Ahlan Ahli' at 1899899.

